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Everyday Advocacy

It's not complicated. Really. All you have to do is care about your nonprofit's mission. Most people think that advocacy and lobbying are synonymous. Lobbying is a form of advocacy, but there are so many more ways to advocate for your nonprofit's mission. Browse through our archive of "[Advocacy in Action](#)" stories.

[Read about Why Should Your Nonprofit Advocate?](#)

Why Should Your Nonprofit Advocate?

Advocacy is vital for a nonprofit to advance its mission. Find out why.

[Read about Advocacy in Action](#)

Advocacy in Action

To demonstrate how common nonprofit advocacy is – and how effective it can be in advancing missions, improving lives, and strengthening communities, we share these stories of Advocacy in Action.

[Read about Public Policy Agenda](#)

Public Policy Agenda

[Read about Federal Law Protects Nonprofit Advocacy & Lobbying](#)

Federal Law Protects Nonprofit Advocacy & Lobbying

The federal government, including Congress and the Internal Revenue Service, supports not only broad advocacy but also legislative lobbying by 501(c)(3) charitable nonprofits.

[Read about Benefits of Filing the 501\(h\) Election](#)

Benefits of Filing the 501(h) Election

Learn about the benefits nonprofits can realize by filing the 501(h) election that simplifies and clarifies the rules governing lobbying expenses.

[Read about Taking the 501\(h\) Election](#)

Taking the 501(h) Election

Simply by submitting IRS Form 5768, a nonprofit sets lobbying expenditure ceilings using a sliding scale based on a nonprofit's annual exempt purpose expenditures.

Stay Up-to-Date on Advocacy and Policy Issues

Our newsletters are free for anyone to subscribe to. It's part of our commitment to equity – ensuring that cost isn't a barrier to any nonprofit professional getting access to the information they need to advance their mission.



Nonprofit Champion

Free biweekly updates on local, state, and federal policy and advocacy issues affecting nonprofits.

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Voting and Community Engagement

[Read about Voting and Community Engagement](#)

Voting and Community Engagement

Community engagement and get out the vote efforts by nonprofits are critical to elections and shaping what will happen in the coming years.

[Read about Nonprofit VOTE](#)

Nonprofit VOTE

The leading source of nonpartisan resources to help nonprofits integrate voter engagement into their ongoing activities and services.

[Read about Nonprofit Staff Vote](#)

Nonprofit Staff Vote

A joint campaign that aims to encourage nonprofit employers to offer employees paid time off to vote - and serve as poll workers - on or before Election Day.